



Imagen Breakout Sessions at DS World 2021



Sign up for our breakout sessions to learn more about Imagen from our Executives and Clinical Leaders. Limited capacity.

IMAGEN SPEAKERS



- Rezwan Manji, Chief Executive Officer
- Michael Augins, President
- Andrew Jones, Chief Development Officer
- Meena Barsoum, DMD, Illinois Clinical Leader
- Jack Fiedler, DDS, Minnesota Clinical Leader
- Shivi Gupta, DMD, California Clinical Leader
- Tony Hatch, DDS, California Clinical Leader
- Steven Hernandez, DDS, Tennessee Clinical Leader
- Mona Patel, DDS, Wisconsin Clinical Leader
- Rich Rosenblatt, DMD, Illinois Clinical Leader
- Michael Snider, DMD, S. Carolina & Georgia Clinical Leader
- John Yu, DDS, Arizona Clinical Leader

TIME	TOPIC	SPEAKERS	CE*
THURSDAY, SEPTEMBER 23, 2021			
1:30 pm–2:30 pm	Understanding Your Numbers and Leading a Team Discover how other technology-driven doctors have implemented tools and resources to understand their practice financial performance and lead great teams, all without a business degree!	Michael Augins Michael Snider, DMD Jack Fiedler, DDS	1
3:00 pm–4:00 pm	Exit Options for Technology-Driven Doctors Doctors of all ages should be thinking about their retirement and what happens to their practice, team, and patients. Learn how other technology doctors have evaluated the diverse and complex exit and retirement options.	Andrew Jones Michael Snider, DMD Tony Hatch, DDS	1
4:30 pm–6:00 pm	Discover The Future of Dentistry with Imagen Discover why the nation’s top technology-driven doctors have joined a unique partnership designed to support and grow practices and achieve a greater and more diverse economic outcome than independent dentistry.	Michael Snider, DMD John Yu, DDS Rezwan Manji, Michael Augins	–
FRIDAY, SEPTEMBER 24, 2021			
2:00 pm–3:30 pm	Discover The Future of Dentistry with Imagen Discover why the nation’s top technology-driven doctors have joined a unique partnership designed to support and grow practices and achieve a greater and more diverse economic outcome than independent dentistry.	Meena Barsoum, DMD Steven Hernandez, DDS Rezwan Manji, Michael Augins	–
4:00 pm–5:30 pm	Discover The Future of Dentistry with Imagen Discover why the nation’s top technology-driven doctors have joined a unique partnership designed to support and grow practices and achieve a greater and more diverse economic outcome than independent dentistry.	Jack Fiedler, DDS Mona Patel, DDS Rezwan Manji, Michael Augins	–
SATURDAY, SEPTEMBER 25, 2021			
9:00 am–10:00 am	Accelerate Your Practice Through 3D Imaging Discover how 3D Imaging allows you to virtually access and plan implants before you’ve even met your new patient. Learn how to wow patients with the capabilities of the technology, which ultimately leads to treatment acceptance and practice growth.	Steven Hernandez, DDS	1
10:30 am–12:00 pm	Discover The Future of Dentistry with Imagen Discover why the nation’s top technology-driven doctors have joined a unique partnership designed to support and grow practices and achieve a greater and more diverse economic outcome than independent dentistry.	Michael Snider, DMD Rich Rosenblatt, DMD Rezwan Manji, Michael Augins	–
1:00 pm–2:00 pm	Mastering the Business of Dentistry Dentists graduate with minimal business expertise and have to figure out how to run a great business while treating patients. Learn how other doctors have mastered the business side of dentistry and a few helpful resources available for technology doctors.	Rezwan Manji Meena Barsoum, DMD Jack Fiedler, DDS	1
2:30 pm–3:30 pm	Accelerate Your Practice Through CAD/CAM Discover the power of digital dentistry –learn how CAD/ CAM helps attract and retain patients and drives your overall practice’s growth, no matter if you are a rural, urban, or suburban practice. Learn more on differentiating your practice from its competitors and providing an unmatched level of service to your patients.	Michael Snider, DMD Rich Rosenblatt, DMD	1
4:00 pm–5:00 pm	Accelerate Your Practice Through Clear Aligner Orthodontics Learn techniques to successfully increase your case acceptance for clear aligner therapy, including best practices when navigating the SureSmile software to help optimize outcomes and make treatment times more efficient and predictable.	Meena Barsoum, DMD	1

*Continuing Education (CE) credits are provided by Dentsply Sirona Inc., an ADA CERP recognized provider. Visit www.dentsplysirona.com for more information.