elevate 2027
IMAGEN LEADERSHIP SUMMIT

SPONSOR PROSPECTUS

Elevate Your Brand

at the 2027 Imagen Leadership Summit

Showcase your support and connect with Imagen practices and leadership

June 11–12, 2027 | Scottsdale, Arizona

June 10, 2027 | Pre-Summit Programming

imagen®
DENTAL PARTNERS

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Imagen Partners, Associates, Operations Managers,
and Support Center at Elevate 2026 in Scottsdale, Arizona

ELEVATE 2026:

450

Doctors &
Operations Managers
in Attendance

What is Elevate?

Join us in Scottsdale, Arizona for the Imagen Dental Partners Elevate Leadership Summit, a two-day event dedicated to education, collaboration, and future planning.

With over 450 doctors and operations managers expected in attendance, this event offers a unique opportunity for industry professionals to network, share insights, and learn from one another. Attendees benefit from sessions designed to sharpen their skills and deepen their knowledge, ensuring they leave with practical takeaways to implement in their practices. Take advantage of this chance to be part of a transformative experience that fosters growth and excellence across the dental industry.

Why Sponsor?



Enhanced Brand Visibility

Your brand is featured across multiple channels before, during, and after the event, ensuring maximum exposure with the people who make purchasing decisions inside our practices.

Showcase Your Support and Integration with Imagen

Demonstrate your commitment to the success of our partner doctors and operations managers by showing how your solutions integrate with Imagen Dental Partners.

Strategic Positioning

Align your brand with innovation, excellence, and forward-looking practice management — in a room where clinical and operational leaders sit side by side.

ELEVATE 2026:

23

Sponsors & Exhibitors

Sponsorship opportunities are limited and have sold out in prior years. ***Reserve your spot early.***



Please contact Kate McMillen at:
kmcmillen@imagendentalpartners.com

Imagen Practices by the Numbers

Elevate 2027 connects your brand with a rapidly growing community of leading dental practices, doctors, and decision-makers.

130+ Imagen Practices	**245+** Doctors
~1,600 Total Employees	**275K+** Patients Treated/Year

The Right Crowd. The Right Opportunity.

Imagen Partner Dentists are growth-minded practice owners who invest in technology, clinical excellence, and the continued success of their businesses. They lead high-performing practices, influence purchasing decisions, and are actively looking for new tools, services, and partnerships that can help them grow.





Tiered Partner Sponsorship Packages

When you invest in Elevate 2027, your organization gains access to exclusive promotional features and engagement opportunities designed to connect directly with our core audience.

Each tier offers a distinct combination of brand elevation, thought leadership, and visibility — meaningful ways to showcase your company, share your expertise, and build relationships with prospective clients and partners.

Tier	Event Presence	Availability	Cost
Platinum Partner	Annual Awards Celebration, Title Branding, Premium Booth Location, Main Stage	1	$50,000
Premier Partner	Friday Night Kickoff Party, Title Branding, Premium Booth Location	3	$40,000
Strategic Partner	Exhibit Booth, Breakout Session	9	$25,000
Supporting Sponsor	Shared Exhibit Presence	12	$10,000

Platinum Partner	Available: 1	$50,000
Event Presence	*Annual Awards Celebration · Title Branding · Premium Booth Location · Main Stage*	
Brand Integration	*Brand elevation + thought leadership + bespoke integration*	

What's Included:

- Top-tier logo placement on flagship event materials (stage signage, programs, website, email campaigns)
- Main stage remarks and recognition
- Prime exhibit location with expanded double space
- Access to the attendee list with contact information (opt-in attendees only)
- Exclusive hosted bar at the Annual Awards dinner
- Feature article or interview in the post-event recap or newsletter
- "Platinum Partner Spotlight" social post introducing the brand and partnership
- Behind-the-scenes social content showing co-creation or innovation partnership
- Recap post plus a dedicated thank-you with a quote from your team
- Early access to innovation pilots and co-creation opportunities
- Four strategic touchpoints for added visibility in newsletters, webinars, and digital media
- Up to 6 event passes for sponsor staff

Premier Partner	Available: 3	$40,000
Event Presence	*Friday Night Kickoff Party · Title Branding · Premium Booth Location*	
Brand Integration	*Brand elevation + thought leadership + bespoke integration*	

What's Included:

- Top-tier logo placement on flagship event materials (stage signage, programs, website, email campaigns)
- Premium exhibit location
- Access to the attendee list with contact information (opt-in attendees only)
- Exclusive Friday evening sponsorship — Premier Partners jointly host the Friday night kickoff party, with branded signage, hosted bar, and recognition from the stage. Friday evening is reserved for this tier and is not available through any other package or add-on
- Feature article or interview in the post-event recap or newsletter
- "Premier Partner Spotlight" social post introducing the brand and partnership
- Recap post plus a dedicated thank-you with a quote from your team
- Up to 6 event passes for sponsor staff

Strategic Partner	Available: 9	$25,000
Event Presence	*Exhibit Booth · Breakout Session*	
Brand Integration	*High visibility + access + thought leadership*	

What's Included:

- Logo placement on event materials (secondary placement)
- Breakout session sponsorship or panel participation across tracks including hygiene, implants, marketing, orthodontics, clinical technology, front office, and revenue cycle
- Exhibit table in a preferred location
- Access to the attendee list (names and titles only)
- Graphic social post with Strategic Partner logos and a thank-you caption
- Stories with rotating sponsor shoutouts
- Group recognition in the recap carousel or story
- Recognition in opening and closing remarks
- Up to 4 event passes for sponsor staff

Supporting Sponsor	Available: 12	$10,000
Event Presence	*Shared Exhibit Space*	
Brand Integration	*Brand presence + networking access*	

What's Included:

- Logo placement on select event materials (signage, thank-you slides)
- Shared exhibit table or materials in the sponsor lounge
- Name mention in attendee communications
- Group recognition in the social recap carousel or story
- 2 event passes for sponsor staff

Add-On Options

These sponsorships offer creative ways to surprise, delight, and engage attendees — building lasting connections through unique event touchpoints.

Add-Ons are available only to organizations that also hold a partner sponsorship; the minimum tier is noted with each option.

Welcome Reception — Available: 1 — $30,000

Exclusive — requires Strategic Partner tier or above

What's Included:

- Exclusive title sponsorship of the Thursday evening Welcome Reception that opens the Summit
- Branded signage, bar, and cocktail napkins throughout the reception space
- Two minutes of welcome remarks to open the reception
- Logo on the reception invitation in the pre-event email campaign and event app
- Recognition in Friday morning opening remarks
- Co-branded photo and recap content in the post-event social wrap-up

SWAG and Pop-up Shop — Available: 1 — $15,000

Requires Supporting Sponsor tier or above

What's Included:

- Sponsor the official event swag welcome kit and the Imagen pop-up shop

Welcome Cocktail Coupon — Available: 1 — $15,000

Requires Supporting Sponsor tier or above

What's Included:

- Sponsor the exclusive welcome cocktail coupon guests receive at check-in
- Your logo is featured on the coupon, delivering immediate brand visibility and a positive first impression as attendees enjoy a complimentary drink courtesy of your company

Photo Booth — Available: 1 — $15,000

Requires Supporting Sponsor tier or above

What's Included:

- Sponsor the official and only photo booth, with branded props, at Saturday's Annual Awards Celebration

Digital Screen Displays — Available: 1 — $15,000

Requires Supporting Sponsor tier or above

What's Included:

- Sponsor two jumbo screen monitors displaying your logo or rotating imagery throughout the Summit

Leadership Dinners — Available: 3 — $10,000

Requires Strategic Partner tier or above. For each dinner, the sponsor sources the offsite venue and covers the full cost of the meal.

What's Included:

- Imagen Leadership Clinical Leader Dinner — host our clinical leaders for an intimate dinner on Thursday with up to 10 guests from Imagen
- Hygiene Advisory Board Dinner — host our hygiene advisors and Imagen's hygiene team, including the SVP of Practice Services, for an intimate dinner
- Operations Managers Leadership Group Dinner — host a select group of operations managers for an intimate dinner

Take a Break — Available: 2 — $8,500

Requires Supporting Sponsor tier or above

What's Included:

- Day 1 Afternoon Break — host the extended afternoon networking break with a fun treat and exclusive branding
- Day 2 Afternoon Break — host the extended afternoon networking break with a fun treat and exclusive branding

Secure Your Spot at Elevate 2027

To reserve your sponsorship, contact Kate McMillen, or reach out to your Imagen contact.

kmcmillen@imagendentalpartners.com

Commitment deadline: April 1, 2027

Payment terms: Invoice due 30 days prior to the event

Custom Packages

Didn't find that exact package that makes sense for your organization?

Contact us for customized packages. Let's get creative to maximize your investment in the event.

Two Days of Connection

At Elevate, connect, learn, celebrate, and be part of the energy that brings the Imagen community together.













Exhibitor Logistics

Everything your team needs to plan travel, shipping, and booth setup.

At a Glance

Venue	Fairmont Scottsdale Princess, Scottsdale, Arizona
Summit dates	Friday, June 11-Saturday, June 12, 2027 | Pre-Summit Event Thursday, June 10
Exhibit Hall hours	Friday, June 11: 8:00 AM-4:30 PM | Saturday, June 12: 8:00 AM-4:00 PM
Setup window	Thursday, June 10: 2:00 PM–5:00 PM
Teardown window	Saturday, June 12: 4:00 PM–5:00 PM. Staff booths until the hall closes.

What Each Tier Receives

Tier	Exhibit Space	Furnishings	Passes
Platinum	Double booth, prime location	2 tables, 4 chairs, linens, wastebasket	6
Premier	Single booth, premium location	1 table, 2 chairs, linen, wastebasket	6
Strategic	Single booth, preferred location	1 table, 2 chairs, linen, wastebasket	4
Supporting	Shared table / sponsor lounge	Shared table, 1 chair	2

Key Dates

Date	What is due
April 1, 2027	Sponsorship commitment: 50% deposit due at signing
April 12, 2027	Logo and creative assets to Marketing
May 3, 2027	Booth staff names for badges
May 11, 2027	Balance due: Remaining 50%, 30 days prior to the event
June 4, 2027	Electrical, internet, and furnishing orders

Shipping & Material Handling

- Direct to venue: accepted starting June 8, 2027. Label every piece with your company name, “Elevate 2027,” and your booth number.
- Return shipping: prepaid labels must be attached before you leave the hall. The venue does not store unlabeled freight.
- Drayage, handling, and storage are the exhibitor’s responsibility unless your agreement says otherwise.

Electrical, Internet, & AV

- Standard booth includes 6’ table with linen and 2 chairs. Additional power or items are ordered through the venue.
- Conference wireless internet is open to all attendees.
- Bring your own monitors, stands, and adapters.

Questions? For sponsorship and contracts, contact Kate McMillen at kmcmillen@imagendentalpartners.com

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